



The Reading Quilt

Book Reviews

By Dr. R.A.Slaughter

DrRachelSlaughter.com

Why Invest?

When people find out that you are a writer, they will marvel at how you “got through” the writing since writing is a chore to most people. Yes, the writing is difficult, but the biggest obstacle is book promotion. Connecting your book to your audience can be a tedious journey and somewhat expensive. Investing in a professionally written book review is a crucial step in promoting your book. A positive and expertly written book review is a bell or whistle that can alert your audience that your book is worth noticing. A book review can create a buzz that gets people talking.

A buzz is what you want! *The Reading Quilt* is a syndicated column written by Dr. R.A.Slaughter, a published author and veteran journalist. As a syndicated column, it appears in several newspapers and magazines across the country. This means the column has a substantial viewership. For example, the monthly column runs in Fun Times Magazine which has 19K online users.

How Does It Work?

Each month “The Reading Quilt” provides a short review of a book that an educator or home school parent can use to spark conversations about culture and race, along with a learning activity that may help students understand human behavior. Using the acronym QUILT, Slaughter offers readers information about the Quality of writing, Universal theme, Imaginative plot, as well as a mini Lesson plan, and Talking points that stem from the book’s premise. A book review with a lesson plan attached is very attractive to teachers. Yes, the review could lead to school sales. Posted below are a few online sites where you can read *The Reading Quilt* review.

Who is the Author?

Dr. Rachel Slaughter’s (Doc) textbooks *Turning the Page: The Ultimate Guide for Teachers to Multicultural Literature*, and *Turning the Page: A Guide to Securing Multicultural Literature for Schools*, both published by Rowman & Littlefield and available in all bookstores, have brought Doc global recognition. For more information, log onto DrRachelSlaughter.com.

What are the Steps?

- ⇒ Request a review: Email RachelSlaughter4@gmail.com and request a book review.
- ⇒ Wait for the confirmation reply from Dr. Slaughter (Doc) and instructions to submit your manuscript.
- ⇒ Once you receive your confirmation reply from Doc, send your payment of \$27 to \$RachelSlaughter. You will receive an email with the location of the address to submit your book.
- ⇒ Send one copy of your published, hard or soft cover book to Dr. Slaughter, *The book will not be returned.*
- ⇒ Once the book is received via USPS, you will be notified. Book reviews take at least 4 weeks to complete. Once the review is complete, you will be notified when the review is published. A link to the online copy of the review will be sent to your email.
- ⇒ Feel free to post your positive review on social media or include in your media packet or portfolio. A review is a perfect addition to an author website.

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